

# Career Connect Brand Guidelines

## Career Connect Logos



## Career Connect Colours



### Orange

C:0 M:40 Y:100 K:0  
R:250 G:166 B:26  
HEX: #faa61a



### Yellow

C:0 M:15 Y:100 K:0  
R:255 G:212 B:0  
HEX: #ffd400



### Green

C:40 M:0 Y:100 K:0  
R:166 G:206 B:57  
HEX: #a6ce39



### Blue

C:100 M:30 Y:20 K:0  
R:0 G:136 B:178  
HEX: #0088b2



### Black

C:0 M:0 Y:0 K:100  
R:17 G:17 B:17  
HEX: #111111

## Career Connect Fonts

The "Career Connect" font is:

### Museo Slab

Weight 700

The secondary font is:

### Museo Sans

Weights used to date are 100, 300 and 500. This is likely to change as collateral is developed during the website build process.